

Economic, Regeneration Tourism and Transport

Project Development Fund



Project Scoping & Budget Holder Approval Form

SECTION A – PROJECT SCOPING

NYC Area Constituency Committee Name	Skipton and Ripon	
Project Name	Sector Growth Opportunities – Health, Pharmaceuticals and Life Sciences	
Description of Project Location	The focus of the project is predominantly an area radiating out from Skipton to include the South and Mid Craven areas.	
NYC Division(s) in which the project is located	Predominantly 'Mid Craven', 'Skipton West & West Craven', 'Skipton East & South', 'Skipton North & Embsay-with-Eastby', 'Aire Valley, Glusburn, Cross Hills & Sutton-in-Craven'.	
Project Lead Officer Details	Name	Sharon Sunter
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1. PROJECT DETAILS

<p>Please outline why the budget is required and what are the current barriers to project development it will help overcome?</p>	<p>The York & North Yorkshire Sector Study (2022) written by KADA¹ is the second of two documents commissioned by the former York and North Yorkshire Local Enterprise Partnership (now the York & North Yorkshire Mayoral Combined authority – YNY MCA) to identify those sectors that would potentially contribute the most to future economic growth in York and North Yorkshire.</p> <p>Through analysis of the wider economy, five sectors; ‘Agri-food’, ‘Advanced Manufacturing’, ‘Digitech, Data and Creative Industries’, ‘Health, Pharmaceuticals and Life Sciences’ and ‘Sustainable Energy and Bioeconomy’ were identified as priority sectors and further detail regarding their importance and opportunities presented in the report.</p> <p>In analysing each sector, it’s relative size is partly demonstrated through the concentration of employment as a ‘Location Quotient’; a means to measure the concentration of a particular activity relative to a wider geographic area. In the report the ‘Health, Pharmaceuticals and Life Sciences’ sector in YNY has an overall LQ of 1.22 but with a ‘Craven’ area value of 4.23, substantially above other areas of NY including the second highest value covering the ‘Harrogate’ area of 1.39.</p> <p>Within the project area there are a number of businesses that operate in this sector including, amongst others, Scapa Healthcare, Dechra Pharmaceuticals, Principle Healthcare, Lonsdale Health Products, the Airedale Group, Broughton Laboratories and, The Friendly Chemical Company.</p> <p>Although creating an informal cluster of businesses, the same report noted this was one sector that has had negligible growth since 2015.</p> <p>There is though, especially in a local context, anecdotal evidence of opportunities for growth, such as planning applications for expansion of existing premises but also businesses expanding to employment sites in neighbouring local authority areas. As such, the wider ‘health’ of this sector, its future growth potential, and local requirements in terms of skills, infrastructure and land availability is not clear.</p> <p>Delivery of the activity proposed in this project proposal will help address this gap in knowledge, will provide appropriate evidence to inform future priorities for the Skipton & Ripon area and future Local Economic Action Plans along with informing wider Council strategies including the North Yorkshire Local Plan.</p>
<p>Please detail what specific costs the budget will be spent on?</p>	<p>The ERTT PDF will fund necessary consultancy and research works, including:</p> <ul style="list-style-type: none"> ▪ Procuring necessary expertise to undertake research into the sector. ▪ Undertaking face to face discussion with businesses to identify strengths and opportunities for growth along with weaknesses and threats affecting their operation in North Yorkshire.

¹ <https://yorknorthyorks-ca.gov.uk/wp-content/uploads/2024/01/York-and-North-Yorkshire-Priority-Sector-Research-Report-15-March-2022.pdf>

	<ul style="list-style-type: none"> ▪ Strengthening relationships between the sector, the Council's Economic Development Service and Growth Managers by facilitating discussion. ▪ Giving advice and formulating recommendations for the Council on future opportunities for the sector including any further work required locally, land allocations, workforce development and infrastructure. ▪ Production of inward investment / case study materials to attract new businesses to the area.
Please describe the future project that this activity will help to unlock.	The activity funded by the ERTT PDF would support the ongoing work of the Economic Development and Regeneration service within the Council including greater clarity on the 'health' of the sector, identification of business support needs when designing new programmes, providing evidence to respond to consultations regarding internal and external initiatives and promoting the constituency area as a locally important leader in the sector.
2. STRATEGIC FIT	
<p>Detail how the project will contribute to the North Yorkshire Council 'Council Plan' and the Economic Growth Strategy or the Destination Management Plan</p> <p>(Reference should be made on how a future project will help deliver the respective strategies)</p>	<p>The project aligns with the 'Economy' ambition of the Council Plan to attract new, and support existing businesses, allowing them to thrive, grow and provide opportunities for businesses to network and forge links with other businesses or organisations.</p> <p>This Council ambition is supported by the North Yorkshire Economic Growth Strategy 2024 - 2029 which evidences that the Skipton area has 'manufacturing strengths linked to life sciences' and 'a strong specialism in pharma'.</p> <p>The Economic Growth Strategy, through Priority 2 of the 'Enterprise Pillar' identifies an action to support and grow this sector including consulting with relevant businesses to identify their needs and priorities to develop sustainable and targeted approaches to deliver growth.</p>
3. LOCAL FIT	
Detail how this project meets local priorities including linkages with local regeneration plans and strategies.	<p>Within the existing Craven Local Plan policies EC1 and EC2 detail and support the development and safeguarding of employment land.</p> <p>In addition, policy EC3 supports the importance of the rural economy and the opportunity for economic growth through diversification and the appropriate reuse of buildings.</p>
4. FINANCE	
Will the service area be making a financial contribution to the project development costs? If so, please detail.	Following a competitive procurement exercise, based on a locally agreed specification, should the quotations received exceed the value of the ACC Fund contribution this will be discussed with the EDRTS Management Team to identify opportunities to make an additional contribution or, alternatively, undertake an appropriately managed value engineering process to ensure the scheme can be delivered within the available ACC Fund budget.

<p>Please confirm the amount of money required.</p> <p>Please provide a breakdown of costs / estimates where available and how these have been calculated.</p>	<p>The amount of funding requested as a contribution to this project is £25,000.</p> <p>The estimated cost of the development work is based on prices obtained previously for similar projects, but the level of work required will be considered during development of the project scope.</p>					
5. DELIVERY, TIMESCALES AND MONITORING						
<p>What is the staffing resource within NYC required / how will it be resourced?</p> <p>Has the capacity to complete the activity been confirmed with the relevant service manager?</p> <p>Dependencies on other NYC services</p>	<p>The project will be managed by an officer of the Economic Development or Regeneration teams operating in the South and West of the Council's area. The project will be delivered jointly by both services and will seek additional expertise requested from the YNY Growth Hub if required.</p> <p>The delivery of the development work is not dependent upon other Council services.</p>					
<p>Please outline the anticipated timeframe for delivery of the activity?</p> <p>Please include details of how the activity will be procured (if required).</p>	<p>Subject to endorsement of Skipton & Ripon ACC and approval by the Corporate Director, implementation will commence in July 2024, with an anticipated completion date of March 2025.</p> <p>Services of a consultant with expertise in this sector will be required. A Best Value Process will be undertaken, with the contract being awarded to the supplier that, through evaluation, demonstrates the best value for money based on quality and price.</p>					
<p>Can the proposed work to be funded delivered within the allocated financial year?</p>	<p>Yes.</p> <p>The procurement documentation will detail mandatory timescales for delivery of the work required. The evaluation criteria for the procurement exercise will incorporate an appropriately weighted quality criterion for adherence with this requirement.</p>					
<p>How will progress and the outcome of the project be reported to the ACC to aid effective monitoring?</p>	<p>A project update report will be submitted to the meeting of the Skipton & Ripon ACC scheduled for 5th September 2024. Progress will be monitored against the following key milestones:</p> <table border="1" data-bbox="539 1563 1508 1615"> <thead> <tr> <th data-bbox="539 1563 922 1615">Date</th> <th data-bbox="922 1563 1508 1615">Activity</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>		Date	Activity		
Date	Activity					

	<p>June 2024 August 2024</p> <p>September 2024</p> <p>October / November 2024</p> <p>January 2025</p> <p>February 2025</p>	<p>Project team established. Project brief and procurement documentation drafted and issued. Consultant support appointed and inception meeting held. Research and face to face discussions held. Draft report for internal review and dissemination. Submission of final invoices for payment to NYC Accounts Payable and reconciliation of project budget.</p>
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6. BENEFITS

<p>What are the benefits of undertaking this work now?</p> <p>What opportunities / estimated economic, social or environmental -benefits could be derived for the future project outlined above?</p>	<p>The key benefit of this scheme is to have a clear, business informed understanding on the 'health, pharmaceutical and life science' sector operating in project area.</p> <p>This understanding will provide granular information of the key opportunities and issues locally and, enable them to be fed into wider pieces of work related to the North Yorkshire Local Plan, local economic action plans, Combined Authority funding opportunities and business support programmes.</p> <p>As an outcome, ultimately this work will help contribute evidence to ensure the necessary initiatives are in place to support high quality job growth including employment land, physical infrastructure, inward investment initiatives and business support programmes.</p>
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AREA COMMITTEE SIGN OFF

ACC Meeting Date When Project Scope Agreed		Draft Minute Number	
Signed (ACC Chairman)		Date	